Passenger Location History

We store location history for your trips to:

- Suggest destinations for your next trip.

Driver Location History

We store location history during app use to:

- Suggest optimal working times and areas.

- Facilitate dispute resolution.

- Provide evidence in the event of a safety or security breech for our driver, their passengers or a third party.

Passenger Payment Details

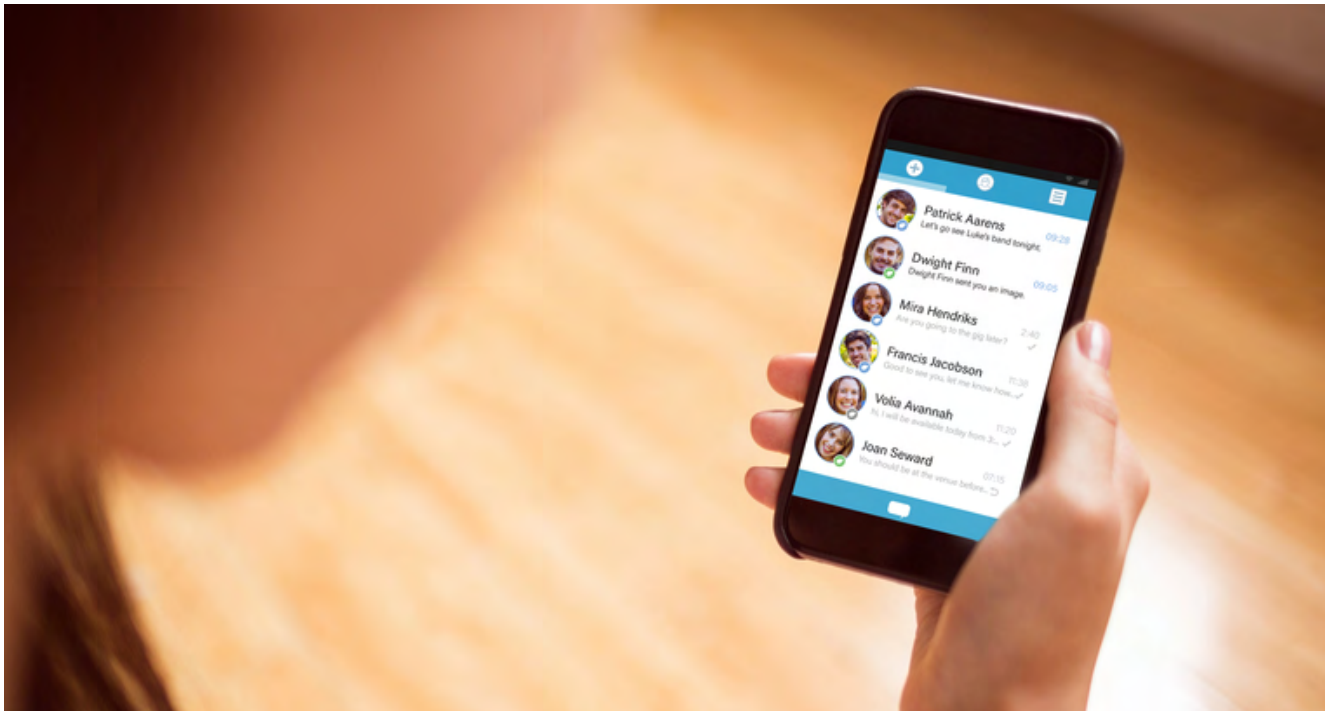We store your payment details to:

- Make payment faster for your next trip.

Driver Bank Details

We store your bank details to:

- Make a weekly payment for all of your completed trips.

Contact Details

We store passenger and driver contact details to:

- Enable you and your allocated driver/passenger to use our messaging and/or calling service to contact each other during your trip.

- Send receipts for your trips.

- Send information about our new features and special offers.

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Passenger Targeted Advertising

We occasionally deliver targeted advertising during trips based on your demographic, location or trip history to:

- Direct you to places of interest whilst travelling in new places.

- Provide you with special offers from third parties.

Passenger Rating

We give you a rating based on your history of making and/or cancelling trips as well as feedback from your drivers and use it to:
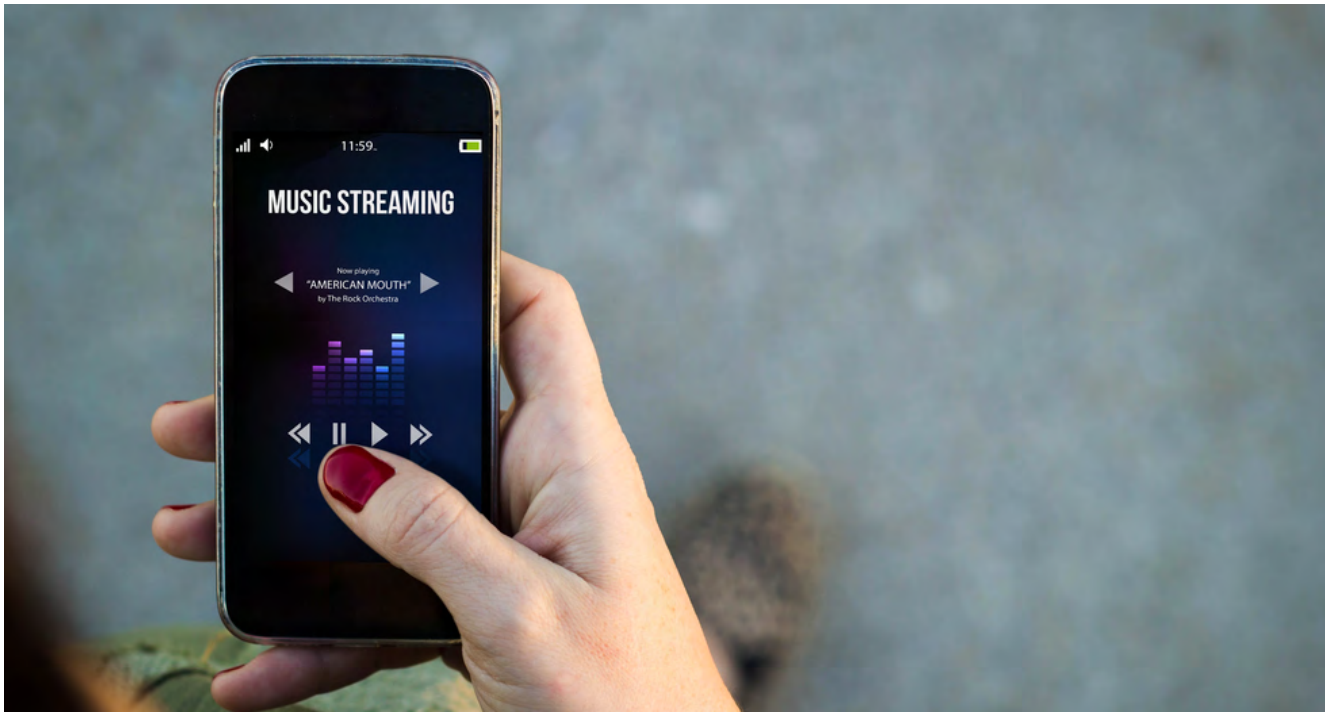
- Share the rating with your drivers.

- Adjust the price we charge you.

- Prioritise your ride allocation.

- Monitor compliance with our community standards, alert you to violations and, as a last resort, revoke your membership.

Driver Rating

We give drivers a rating based on your history of completing and/or cancelling trips as well as feedback from your passengers and use it to:

- Share the rating with your passengers.

- Adjust the price we pay you.

- Prioritise your ride allocation.

- Monitor compliance with our community standards, alert you to violations and, as a last resort, revoke your membership..

DESIGN JAM

Passenger Music Service Integration

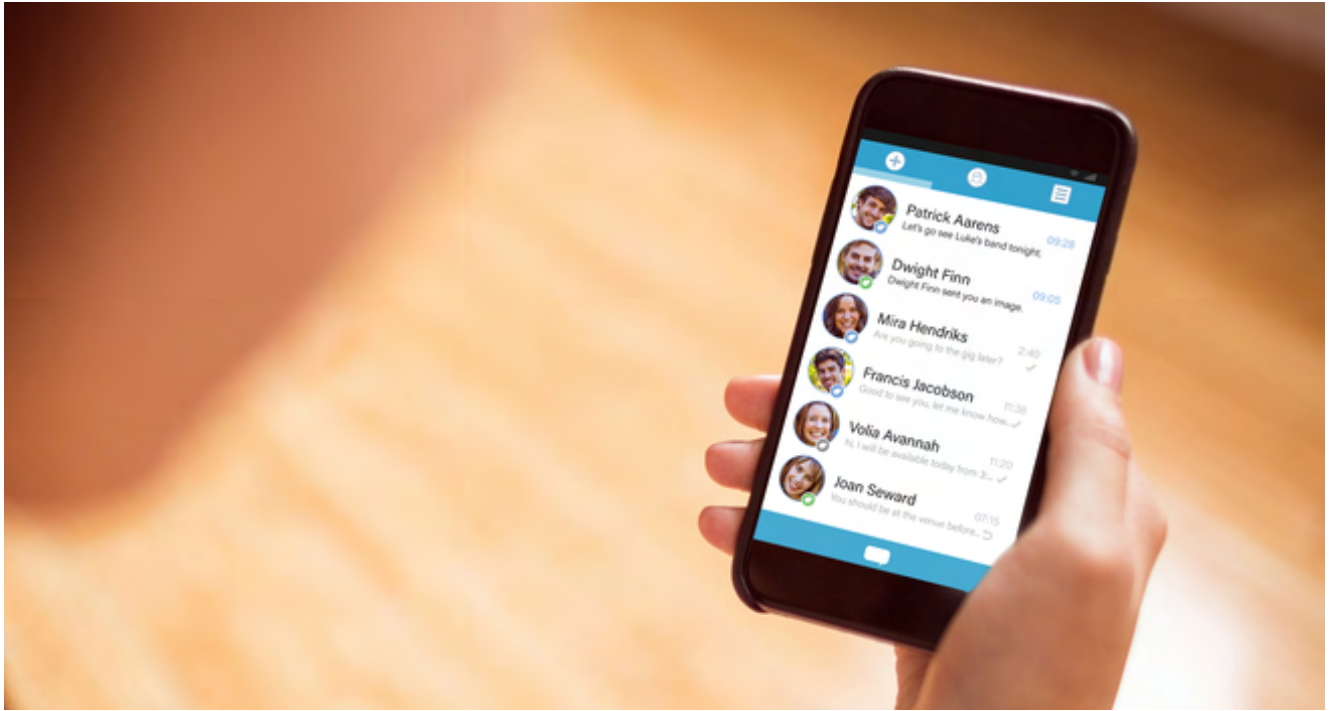We can connect your music service to a driver's audio system to:

- Allow you to play music of your choice during your trip.

Highway Authority Data Sharing

We share anonymised, aggregated analytics on trip patterns with selected local highway authorities to:

- Enable analysis of traffic behaviour and accidents on their highways.

- Enable ongoing research on smart city systems.

- Integrate with and optimise local transport systems.

DESIGN JAM

Passenger Contact List

We access your contact list during a trip to:

- Enable fare splitting with friends.

Accident Detection System

We monitor both the driver and passenger locations and gyroscope data whilst in transit to:

- Alert emergency services in case of an accident.

- Store data in the event of an accident and share this data with the police, legal advisors and/or insurance providers at their request.

DESIGN JAM

Community Standards

Our passengers and drivers must meet these community standards to continue using the service:

- Be polite to other service users.

- Conduct yourself in a safe manner.

- Do not discriminate against other service users on grounds of age, gender identity, relationship status, disability, race, nationality, ethnic or national origin, religion, belief or lack of religion/belief, sex and/or sexual orientation.

DESIGN JAM

Pricing & Payment Algorithm

We use a pricing and payment algorithm to:

- Incentivise drivers to pick-up passengers during peak times.

- Encourage distribution of drivers to areas with passenger demand.

- Reward users who maintain good ratings with lower prices.

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Trip Distribution Algorithm

We use a trip distribution algorithm to:

- Prioritise drivers and riders with good ratings.

Laws & Regulations

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Driver Location
Live Tracking

We track your location whilst the app is in use to:

- Navigate to allocated passengers.

- Navigate to the passenger's destination.

- Monitor traffic and optimise your route.

- Enable our accident detection system.

- Find new passengers for you to collect.

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Passenger Location Live Tracking

We track your location during a trip to:

- Allocate you a driver.

- Share pick-up location with your driver during your trip.

- Monitor traffic and optimise your route.

- Enable our accident detection system.

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