Design a challenge

DESIGN JAM

1. Business

Describe how your business works.
Explain its key products and services.

2. User

Describe the typical goals and behaviours of the people who use your product.

3. Data

Describe the data your business uses. Explain how data is collected, used and transformed.

4. Goal

Describe your business objective.
Explain how data plays a role in achieving it.

5. Problem

Describe your business problem and explain how data relates to it.

6. Challenges

Break down your data problem into 5-10 smaller challenges or tasks to work on.

7. Jam challenge

Select one data challenge to work on during the Jam. Make sure it is:

- Achievable in a Jam

- Focused on a specific point in the service

- Relevant to the goal

- Critical to solving the problem